



Discount Stores. Premium Lifestyle.



LOCATED IN EVER-POPULAR PERTH THIS DUAL-STORE OPPORTUNITY IS YOUR TICKET TO ONE OF AUSTRALIA'S PREMIUM LIFESTYLE DESTINATIONS.

The stores sell a selection of discount variety products ranging from candles and kitchenware, to hardware and art supplies. There are over 5,000 product lines to choose from, all sourced from local and interstate suppliers. During holiday periods, the stores also stock a range of seasonal products such as cards, wrapping and decorations.

Both stores are located in bustling shopping centres. The first is in one of Perth's largest shopping complexes and with minimal competition, is the leading discount store for the enormous volume of shoppers visiting the centre every day.

The second is located in a popular retail centre only moments from a thriving cafe strip and 5 minutes from one of Perth's favourite beaches. Because of its location, the store attracts the tourist trade as well as budget-conscious local residents.

Both stores, along with two other stores operating in Perth, share the same branding. Consequently they enjoy a solid city-wide presence and reputation they'd be unable to achieve on their own.

Because the stores are directed toward the budget end of the market they have shown themselves to be largely immune from broader economic downturns. If anything, recent trends toward value-for-money items has seen the businesses attract an even broader clientele.

The lifestyle in Perth continues to attract people from around the world and from across Australia. Its ideal climate is perfect for making the most of the region's natural beauty which includes some of the most spectacular beaches in Australia. Wineries, National parks, markets, shopping, sport and entertainment – Perth is a vibrant dynamic city that still manages to retain a laidback coastal feel.



Asking price: \$250,000 + SAV • Code: WA20-054 • State: WA

Contact buyer enquiry centre

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